

Utah FCCLA January 2015 Newsletter



Color Your World with FCCLA! Think Outside the Box!



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Region Conference Dates

Jan. 27	Region 4 Conference BYU - Provo
Jan.28	Region 3 Conference BYU - Provo
Feb. 3	Region 5 Conference SUU - Cedar City
Feb. 5	Region 2 Conference BYU - Provo
Feb. 6	Region 1 Conference WSU - Ogden

ATTENTION ALL MEMBERS!

If you would like your chapter to be recognized for all of the wonderful things you're doing in your families, careers, and communities, please send a brief article and picture to the newsletter at utfcclanews@gmail.com!

Chapter Highlight



Sixteen student leaders direct Bingham High's FCCLA chapter. They help members develop skills for their future families, careers, and communities.

Bingham FCCLA has been hard at work carrying out meaningful projects. For example, Junior Claire Malloy organized others to decorate and sponsor a tree at the Festival of Trees on Dec. 4-6. She organized her team to design the tree, and they made ornaments, wood cut-outs, and a tree skirt to match the theme of the childhood game, Candyland.

"Every year we donate a tree, but this year we decided to dedicate it to someone. So a student leader asked FCCLA student leadership, and then sent out an email to teachers asking if there is someone who they can dedicate the tree to. Out of the responses, they selected a teacher whose friend recently lost her 8-year-old daughter, Cora Adams, so they thought this theme would bring back childhood memories," adviser Aubrey Turnbow said.

At the same time, seniors Breanna Gray and Teisha Christensen have been working on a project for AT&T's "Don't Text and Drive" campaign. They organized a presentation for all 120 students in the Family and Consumer Sciences department and invited South Jordan Police Officer Scott Russell to share statistics and arrange an AT&T simulation of what happens when people aren't focused on the road. They also had students sign a pledge to not text and drive.

Bingham FCCLA members also plan to compete at the Region 2 competition on Feb. 5 and hope to qualify for State on March 10-11.

Courtesy of the South Jordan Journal



Congratulations!



Congratulations to Sherry Liao, Frank Jin, Shirley Zhou, Collin Millerberg, and Ryan Gill from Hillcrest High School for making it to the National FACS Knowledge Bowl!



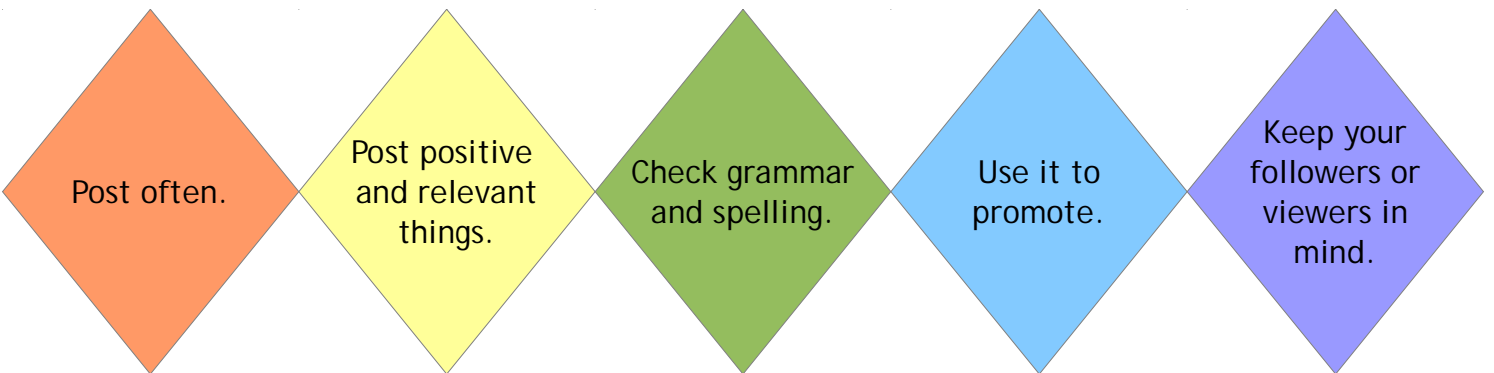
Congratulations to Branden Williamson, Nikki Harris, Emily Wilson, Danielle Allen, and McKinli Wall from Northridge High School for making it to the National FACS Knowledge Bowl!

Use Social Media to Spread the Red!



By Maddie Barr, Utah FCCLA VP of Social Media

Social media accounts are a great way to "spread the red" and let others know what FCCLA is all about! Not sure how to promote FCCLA using social media? That's okay, here are five helpful tips to successfully use your social media page:



- 1. Post often:** If you post often, your followers or viewers will be reminded of FCCLA.
- 2. Post positive and relevant things:** No one wants to read anything negative or something that has nothing to do with FCCLA. Remember: you represent ALL of FCCLA with these social media accounts.
- 3. Check grammar and spelling:** FCCLA is a professional organization—misspelled words or improper use of grammar can take away from your post, no matter what the meaning behind the post is.
- 4. Use it to promote:** If you have an FCCLA social media account, use it for FCCLA! Let others know how awesome this organization is!
- 5. Keep your followers or viewers in mind:** Focus posts to your followers and what they need to see or hear. Utilize your social media accounts to remind members about upcoming events or activities—teens are always on social media!

Let us know if you need any help, have any questions, or want to share your social media page with us by emailing us at vspocialmedia@utahfcla.org! Be sure to follow us on Twitter, Instagram, and Facebook! Good luck on managing your social media accounts for the rest of the year! #UTFCLA #FCCLAFamily #FCCLA

Fun Ideas for a Memorable FCCLA Week!



By Amie Peterson, Utah FCCLA VP of History

FCCLA Week is coming on Feb. 9-15! As your Utah FCCLA State Executive Council, we would like to encourage everyone to participate. Here are some ideas for your school to have an awesome FCCLA Week:

Monday is Media Blitz: First things first, make sure your chapter has a social media page. If your chapter does not, have someone in your presidency make one (most likely your VP of public relations). It's really simple. On this day, you need to make sure to get the word out about FCCLA and make sure your whole school is talking about it. Your state officers want to make sure that FCCLA takes over your school. During this week, your school can make a hashtag that people can use to take pictures and share them. National FCCLA has created #FCCLAWeek specifically for this purpose.

Tuesday is Member Recruitment Day: This is a great way to use your social media page. You could also set up a little table at lunch and tell people to come and join! If your chapter has t-shirts, you can hand them out as prizes. Kids love free stuff, even if you just hand out cookies or other treats. Be sure to mention all of the great benefits that they can get if they join FCCLA!

Wednesday is Share Our Strength Day: Share Our Strength is FCCLA's national outreach program this year. They raise money to feed kids who don't know where their next meal is coming from, and they teach adults how to budget and cook food. There are many ways to raise money for this wonderful cause. I would suggest that you start this at the beginning of the week so you can earn as much money as possible. If you want to take your fundraising to the next level, you could do something like what the state officers did at Fall leadership: have jars for each of your chapter officers, and people can donate throughout the week. At the end of the week, the three top officers with the most money are pied in the face! Or you could have the school wear orange (the Share Our Strength color) to raise awareness.

Thursday is Member Recognition Day: For this you can hold a party, or for your faithful members, find out where their lockers are and decorate them. Have your chapter officers show up early to school and have them decorate the lockers with balloons and other decorations. You can't forget the red and white for FCCLA! :) Make sure you let your members know how much you appreciate them.

Friday is a Red Out: Now if you love FCCLA as much as I do, I would want everyone in the school to wear red. Again, this is a great opportunity to use your social media page. If your school has one, ask if they can advertise the whole week. Don't be afraid to put it on the announcements too.

Also during this fun-filled FCCLA week, there is a SOUPer Bowl Challenge. What you do is get kids to bring in canned goods and then you take it to a local food bank. Pine View FCCLA did this last year, and they got their whole school involved. If kids brought in a certain number of cans, they got restitution points taken off, which is like after-school detention for missing so much class. They had a great turnout! This one kid had 10 hours of restitution, but he brought in enough cans to have that go away! If you do something like that, make sure you get permission first.

I hope that you all participate in FCCLA Week! Have an awesome time and we can't wait to see you all at your region conferences!!